

HOLIDAY INN CLUB VACATIONS®

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Spence Wilson
Chairman of the Board
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Thomas Nelson
President and Chief Executive Officer
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Our Brand The **Holiday Inn Club Vacations®** brand, developed and exclusively operated by Holiday Inn Club Vacations Incorporated through a marketing alliance with IHG® (InterContinental Hotels Group), is a leader in the vacation ownership industry. It is focused on providing superior family travel experiences, premium accommodations and select vacation destinations.

Since its inception in 1982, Holiday Inn Club Vacations Incorporated has enjoyed tremendous growth. Today, more than 365,000 owners enjoy access to its growing portfolio of 29 family-oriented resorts located in 14 states.

Our History Orange Lake Resort, located in Orlando, Florida, was founded in 1982 by Holiday Inn® founder Kemmons Wilson. The flagship location became the foundation for decades of growth and the launch pad for a new brand.

In 2008, the company, then called Orange Lake Resorts, entered into a marketing alliance with leading global hospitality brand IHG®, owner of Holiday Inn and the world's largest hotel loyalty program, IHG® Rewards Club. The alliance created the Holiday Inn Club Vacations timeshare brand.

In 2015, the company doubled its size by purchasing Silverleaf Resorts. The company experienced multiple milestones in 2019, such as signing an unprecedented 100-year agreement with IHG as the exclusive, worldwide developer of the Holiday Inn Club Vacations brand, changing its corporate name to Holiday Inn Club Vacations Incorporated, opening a new, purpose-built corporate campus and acquiring two new resort properties — one in New Orleans, which will be the company's first urban resort, and the other in South Lake Tahoe.

Our Future Holiday Inn Club Vacations Incorporated is a privately-held company on a mission to become the most loved brand in family travel by providing memorable vacation experiences that are both easy and amazing. It embraces a culture based on three core values: caring, creativity and courage.

Spence Wilson is Chairman of the Board of Holiday Inn Club Vacations Incorporated. He is the son of Holiday Inn and Holiday Inn Club Vacations Incorporated founder Kemmons Wilson, and has been the guiding force in bringing his father's vision to life.

In 1970, Spence joined the staff of Kemmons Wilson, Inc., real estate and investment firm, where he was named president in 1973. In this capacity, he oversees the 75 businesses that comprise Kemmons Wilson Companies. Throughout his career, he has developed hotels, office buildings, retail centers, residential subdivisions and homes in Tennessee and Florida.

In 1995, Spence was named to the Society of Entrepreneurs. He is active in Bridges, Inc., and serves on the board of directors of The Wilson Foundation, a family philanthropic organization that provides funding to education, arts, religion, youth service and community development. Spence also serves as trustee and finance committee chairman at Rhodes College.

Spence provides both financial and practical support to lobbying and political efforts of ARDA at the national and state levels. In 2007, Spence received its highest honor, the ARDA Circle of Excellence (ACE) Lifetime Achievement Award.

Tom Nelson transitioned to president and chief executive officer of Holiday Inn Club Vacations Incorporated in August 2017. He joined the company as Chief Financial Officer in 2003, adding President to his duties a decade later. He has overseen the tremendous business and financial growth of the Holiday Inn Club Vacations® brand through its strategic alliance with IHG®, as well as the acquisition of Silverleaf Resorts.

Tom brought significant corporate strategy, leadership, operations, finance and venture capital experience to the company through his career with Arthur Andersen, having created and led the its Global Strategy Consulting business. Prior, Tom served as Senior Vice President and Chief Financial Officer of Edify Corporation, a global developer of contact center technology, and Chairman and Chief Executive Officer of SRI International's European venture subsidiary, a science and technology research institute.

Tom is a Certified Public Accountant, and holds a Bachelor of Science degree in Business Administration and Accounting from the School of Business at California State University, Hayward. He is also a graduate of the Executive Program at Stanford University's Graduate School of Business. Tom currently serves on the board of directors for the American Resort Development Association.



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Denise Godreau

*Chief Brand and
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Don Harrill

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John A. Sutherland II

*Executive Vice President
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Barbara Wilcox

Chief Talent Officer

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Denise Godreau is Chief Brand and Innovation Officer for Holiday Inn Club Vacations Incorporated, where she is responsible for driving cross-functional collaborative innovation in research, data mining, branding, product design, communications and digital technology to accelerate growth among new consumer segments. She has worked at Fortune 500 and startup companies in both the U.S. and abroad, developing a deep understanding of the global consumer and marketplace. Previously, Denise was the Chief Marketing Officer for SeaWorld® Entertainment, leading its global branding efforts. Her experience also includes Disney Parks, where she began as the Director of Marketing for Disney Vacation Club® and progressed to lead all marketing efforts as the Senior Vice President of Marketing for the Walt Disney World® Resort. Denise has a Master of Business Administration from Harvard Business School and a Bachelor of Science in Economics from the Wharton School at the University of Pennsylvania.

Don Harrill is Vice Chairman of the Holiday Inn Club Vacations Incorporated Board of Directors. He served as Chief Executive Officer of the company from 2005-17, leading the organization to 12 years of consecutive record growth and becoming a key voice within the timeshare industry. When Don joined the company, he brought more than three decades of experiences in the hospitality industry, including 20 years with Hilton Hotels Corporation, where he rose from general manager of Hilton Franchise Hotels in Florida and Michigan to executive vice president of Hilton Inns, Inc. and its 225-hotel franchise network. Previously, Don served as the past chairman of the ARDA Board of Directors. He is the current chairman of the ARDA International Foundation Board of Directors and a member of the Christel House Board of Directors. He is a graduate of the Harvard Business School Executive Program and attended Cornell University and the University of New Hampshire.

John Sutherland II is Executive Vice President of Resort Sales for Holiday Inn Club Vacations Incorporated, where he oversees the company's timeshare sales operations. He joined the company in 1995 and has held several key leadership positions including advancement to his present role in 2011. This includes responsibility for leveraging the growth of the Holiday Inn Club Vacations brand and Holiday Inn Club membership product. A well-known leader in the timeshare community, John has more than 25 years of sales and marketing experience within the industry. He began his career as a managing director for Vistana Resorts, now part of Marriott Vacations Worldwide, where he led its east coast sales offices and relocated to Central Florida to grow the company's on-site sales operations. John is a graduate of Johnson & Wales University from the school of Hospitality and Culinary Arts.

Barbara Wilcox is Chief Talent Officer for Holiday Inn Club Vacations Incorporated, where she is responsible for building a comprehensive employee structure and team environment to meet the company's operational, growth and financial targets. Barbara oversees the recruiting, training and organizational development, compensation and benefits, recognitions and rewards, employee relations, resources systems and reporting, corporate events and diversity/inclusion efforts. A senior HR executive, Barbara has more than 25 years of experience in the HR field within the hospitality industry's domestic and international markets. Prior to joining the company, Barbara worked for Marriott International, where she served as the Vice President of Human Resources for the Caribbean and Latin America markets for Marriott and Ritz-Carlton Hotels. Barbara is a graduate of the University of Maryland University School with both a B.S. in Business Management and a M.S. in Business and International Marketing.

